

# Carrier Grade Email Platform

ISPs and Telcos across North America struggle each day to find ways to further improve their service. Finding an all inclusive email system designed for the ISP industry can be tough if you don't know what you're looking for. An on-premise solution with all the latest technologies your customers expect, and a high volume, stable Carrier Grade email platform for what your business needs, come see why so many companies are switching to MagicMail.



A Successful Email Server Requires:



Advanced Anti-Spam & Anti-Virus Protection



Simple Operation & Management



High Performance & Scalability



OSS / Billing Integration



Reliability & 24/7 Uptime



Stop Compromised Accounts

# We Are The Email Experts

The **MagicMail Server** provides industry-leading tools and features for your ISP. **MagicMail**'s technology already helps protect and serve millions of mailboxes across North America and is the top selling carrier-grade email platform. We understand how ISPs work.

# MagicMail Server's Distinct Advantages are:

- Designed specifically for ISPs and Telcos
- Lower total cost of ownership
- Lower customer support
- · Inbound and outbound rate limiters
- Built-in zero-day Anti-Spam protection
- · Modern user interface

- Unlimited users and unlimited domain licensing
- Tools to help CALEA compliance
- 24/7 telephone support
- Optional plugins, DNS radius and more..
- Advanced customer security
- · Mobile responsive portal



### Built-In Anti-Spam/Anti-Virus

Today it is virtually impossible to provide an email service without protection. MagicMail believes that protection belongs in your email server. Our advanced built-in technology protects your users against spam attacks and viruses without resorting to 3rd party filtering appliances. Why should you pay extra for spam protection? Because our spam detection/protection operates directly in the server, it provides more zero-day protection. MagicMail empowers your customers with more customer facing tools, which lowers support calls.

#### Increased Customer Satisfaction and Loyalty

Did you know that ISP's see 72% less customer churn when customers use their email platform? Did you know that your email platform is one of the lowest cost forms of marketing and advertising? But you don't have the time to be email experts, which is why you need a platform that makes Best of Breed email services for your customers that is easy to provide, and backed by a company and support that makes 'Email Easy Again'.

#### Advanced Threat Detection

The worst threats to your customers and your business is no longer just spam attacks. Hackers are after your customers accounts and data. MagicMail uses proprietary methods to detect many other forms of attacks, including attempts to compromise your customers. Our systems do all the hard work for you, keeping you and your customers safe, and our automated systems and technical teams make sure that you are ahead of the emerging threats.

## User Friendly Interfaces and Easy Branding

Did you know that 25% of ISP's users prefer to just use their ISP's webmail? That's where the world is moving to, webmail's and smart phones, and it is important that your users not only enjoy their experience, but recognize your brands. Whether the ability to manage their own email accounts, calendars, contacts, or even use the portal to access other services you provide, you need a system that is 'Easy to Use' as well as easy to brand. MagicMail offers the choice of up to three (3) webmail for every level of end user experience.

# Built from the Operating System Up

No more need for expert engineers to baby sit your email systems, or to maintain all the different pieces that make up a robust mail system. With MagicMail, it is supported from the Operating System all the way to the user interfaces, and a simple upgrade process makes sure that all parts of your systems work together, now and in the future. With our own proprietary software, and OS implementations rest assured that you are in good hands.

# World-class Support

Dealing with various support issues involving email can keep ISPs and Telcos from more important matters. Our MagicMail technical support team understands the email issues ISPs can sometimes face. Our reliable support representatives are available 24/7.

# About **MagicMail**

Our technology is used by hundreds of ISP's and Telco's and protects Millions of mailboxes across North America and our company has received high recognition through it's exceptional support and industry leading technologies. Just ask our customers...

"Moving to MagicMail as a platform for our customers was a great decision... The transition was easier than expected.. support volumes are down... our uptime is where it needs to be now. I strongly recommend other ISPs look at this product."

> Chris, President ABC Communications

"I believe it (MagicMail) to be the best spam filtering solution there is. The support I get is also the BEST."

> Aaron Thompson Mutual Telephone